



THE PATTERN

The pattern in the fabric is historically called akoko baatan, which translates to “the children of a mother hen.” The name highlights all the affection and care that comes with familial love. It also highlights the fact that, within such love, an admonition is not intended to harm a child but rather to correct and guide them toward a better path.





The colors in the Desire of My Heart pattern are simple.

- Yellow is the color of gold that denotes wealth. This cloth speaks volumes about your wealth and fertility concerning your intellect, spirit, finances, body, status, and relationships.
- The white pays homage to you as a divine and sacred personality. The woman who wears Desire of My Heart has a genuine sense of comfort within her skin and in the people that make her heart full.

The shapes on the coat also hold meaning. This coat displays diamonds. Often present on Kente and worn by kings during big ceremonies, diamonds symbolize the existential duality of the monarch: as a chief (the bottom triangle) and as a human (the top triangle). These two are linked, meaning that both destinies as king and man are linked: all his acts as a man and king work for his prestige and that of the royal institution. Thus, the Kente can be read as an open book to the philosophical, political, and social concepts of the Akan society, a group of matrilineal clans from Ghana that can be credited as being one of the cornerstones of Kente cloth.

Another shape used on the coat is the square. The square is the symbol of the earth and cosmos, with its four sides marking the junction between these two entities. It is associated with femininity because the woman gives life (creation to procreation). This shape is very common in the Kente as a reminder that the Akan society is matrilineal.



THE MAAKOLA MEANING

Here at Maakola, we celebrate communities of women.

We celebrate relationships among the women in these communities. We also acknowledge our relationships as the foundation of what makes communities thrive. To us, the Desire of My Heart coat is a symbol that connects beautiful women with themselves and then with their community. The desire of your heart is first yourself, the woman making great strides. Then, this desire is replicated within your community.



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